

ALEX LANG

703.774.5673
alexlangdesigns@gmail.com
www.destroyanddesign.com

SKILLS

Software

Illustrator
Photoshop
Dreamweaver
InDesign
Omnigraffle
Visio

Professional

User Experience
Typography
Branding
User Interface
Production
Art Direction

EDUCATION

Savannah College of Art & Design, Savannah, GA
Bachelor of Fine Arts, Graphic Design, 2010-2014

George Washington University, Washington D.C.
Foundations and General Studies, Summer 2010

EXPERIENCE

June 2016 – Present | Designer

MRM//McCann | New York, NY

Working under the creative directors and art directors to create engaging content for clients such as Pepsi, Google, IBM, Intel, and Samsung.

Verizon

Art Director / Designer

Leading design and art direction for the all digital/interactive work.

June 2014 – June 2016 | Jr. Designer

The Barbarian Group | New York, NY

Working under the creative directors and art directors to create engaging content for clients such as Pepsi, Google, IBM, Intel, and Samsung.

Pepsi

Designer / Art Director

Created the look and feel for the release of PepsiCo's product launch for Pepsi Perfect. Worked as art director and designer for two Superbowl Halftime shows, designing websites and social content. Led the look and feel for Pepsi Pass, a reward system app where users could enter points to win Pepsi prizes.

Google

Designer / Art Director / UX

Leading design and UX with creative directors and developers to create an ecommerce website on desktop and mobile for customized Google Android themed accessories.

Intel

Designer / Art Director / UX

Working with developers to make an immersive demo app showcasing the abilities of Intel's newest RealSense laptop and tablet camera.

IBM

Designer / Art Director

Leading design on an interactive site dedicated to accelerating and organizing side projects and their teams.